



OPEN STREETS LOWELL
DIY Lowell CO/ Coalition for a Better Acre
517 Moody St., 3rd Floor
Lowell, MA 01854
info@diylowell.org



Partner with Open Streets Lowell!

Open Streets Lowell is back! We're excited to invite you to be a sponsor of this free, family-friendly event taking place on **Saturday, October 3**. Open Streets are a nationwide movement to encourage healthy activities such as walking and biking and the use of streets for outdoor dining, shopping, activities, and more. Last year was Lowell's first and drew 1,000 people. Our goal is to support businesses while showing all we can do with our streets. In the words of one vendor,

"The community turnout was amazing, and you could feel excitement buzzing in the air. I lost count of exactly how many people stopped into our booth and activities to learn more about our project. In fact, I talked to so many visitors that I barely had a voice by the end of the day! Open Streets was a fantastic experience all around, and we look forward to attending again."

We're so proud to bring Open Streets back to Lowell. This event will temporarily close a part of Merrimack Street to make room for arts vendors, sidewalk sales, live music, outdoor dining, interactive crafting, and resource tables from local organizations. Based on feedback from UMass Lowell students, visitors, and fellow community members, we're working on are pop-up art inspired by local businesses, an interactive quilt experience, a poetry walk, live music all afternoon, and business partnerships for more al fresco dining options.

Sponsorship opportunities begin at \$250, with additional visibility and benefits available for higher levels of support. New this year, we have a \$150 level for information tabling for any businesses, and we still have a special \$100 level available to small businesses located downtown. Our partnership with Revolutionary Valley allows all donations to be tax-deductible.

This a great opportunity to promote your business to a wide audience and show your support for a vibrant and inclusive downtown. Furthermore, DIY Lowell projects are led by volunteer teams of community members brought together purely by their passion and enthusiasm. In this way, your sponsorship not only supports an event, but empowers future community leaders.

We hope you'll join us in bringing Open Streets Lowell to life. To donate, please refer to the attached form. If you have questions or want to discuss a custom package, please don't hesitate to contact us, organizing committee co-chairs, at info@diylowell.org. Thank you for considering this opportunity to celebrate community, creativity, and local pride. We look forward to partnering with you!

Sincerely,

Ethan Yang

Brian Bradbury





Thank you for your tax-deductible donation to Open Streets Lowell, an all-new event led by a DIY Lowell Project Team! Your contribution makes it possible for us to build lasting, exciting civic improvements; build civic engagement skills of Lowell residents; and build diverse community.

Yes! I would like to be a Lowell Open Streets Sponsor. Please check one:

- Downtown Hero **\$2,500+:** ☐ Top logo placement on all print and digital materials, recognition in press releases, first right of refusal for 2027, *plus benefits below*
- Street Champion **\$1,000+:** ☐ Logo on all event signage, social media and day-of shoutout, option to sponsor an activity zone (if available), *plus benefits below*
- Block Booster **\$500+:** ☐ Name or logo on website and flyer, 2x2 banner at event, *plus benefits below*
- Community Connector **\$250+:** ☐ Name listed on website, recognition on social media, table space at the event.

- Table Only **\$150:** ☐ Table space at the event. Share information about your business, but no selling of food or merchandise.
- Downtown Business **\$100:** ☐ Only available to small businesses of 20 employees or fewer located within downtown Lowell. Block Booster benefits.

Another Amount: _____

Organization _____

Contact Name _____

Phone _____ Email _____

Address _____

City _____ State _____ Zip Code _____

A check is enclosed: ☐ I will pay online: ☐ Invoice me: ☐

Make checks payable to "Revolutionary Valley RTC"

I wish to remain anonymous: ☐

If you prefer the mail, please make a check or money order out to:

Revolutionary Valley RTC

and mail to:

DIY Lowell c/o Revolutionary Valley RTC

PO Box 8370

Lowell, MA 01854

If you prefer paying by credit

card or Paypal

online, please visit:

openstreetslowell.org/donate/

